

Bulletin

www.menomonirotary.org

Rotary Club of Menomonie

Founded December 17, 1923

District 6250 —Club 2704



This Week —June 23, 2010
Mark Baker, Chippewa Valley
Newspapers

Program Coordinator
Sandy Ott
sandyleo@wwt.net

Next Week—June 30, 2010
Sandy Ericksen, Leadership
Menomonie

The board of directors of the **Rotary Club of Menomonie** has decided to continue to match \$500 towards a Paul Harris Fellowship through June 30, 2010, However with the start of the new Rotary year on July 1, only a Rotarian's first Paul Harris will be matched by the club and existing Paul Harris Fellowship Award recipients will need to contribute \$1,000 to receive another award, as the club match will be discontinued for these subsequent awards. See this short monologue by Paul Harris on YouTube.com along with all sorts of other Rotary related videos at, http://www.youtube.com/watch?v=dnCBc_CaA&feature=related where Paul Harris says, "We lit one candle against the dark. It kindled a thousand more. From the flame of one candle to the brilliance of a blazing sun and, so just as the past is a prologue for what is yet to come, the vision of many begins with the power of one."

Officers

President

Mark Lewis

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Vice President

Bryan Kneeland

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Secretary

Sandy Ott

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Treasurer

Michael Fekete

Past President

Leo Schindler

Directors

Director A-Club Service

Bryan LaVoy

Director B-International Service

Sue Beety

Director C-Community Service

Bill Butsic

Director D-Vocational Service

Chris Smith

Sergeant-at-Arms

Robyn Morin

Club Youth Protection Officer

Lori Ausman

Editors

Lisa Lyon Jane Roberts
Tony Manzella Chris Smith
Maltee McMahon Sandy Ott
Sandy Ericksen

Extra! Extra! Read all about it!

This week, Rotarian – Mark Baker from Chippewa Valley Newspapers will be speaking to our club. Mark oversees CVN's publishing group's newspapers and magazines:

- Dunn County News; Reminder; Big Buck's Saver and the Advertiser
- Chippewa Valley Herald Telegram and Shopper
- Tradin' Post/Buyer's Guide
- Dunn County Homes magazine
- Chippewa Valley Business Report
- Market Place Homes

Of particular relevance to Menomonie is the Dunn County News celebration of its 150th birthday in 2010! Mark will discuss the planned, Open House and related celebratory activities at the Dunn County News later this summer.

The Chippewa Valley Newspaper group is part of Lee Enterprises – a national publisher of newspapers and magazines that reach across the United States. Despite the economic turndown of late and the increase in electronic (internet) media, it appears that as recently as April of 2010 Lee Enterprises is reporting earnings growth, improving revenue and a 16% increase in operating cash flow. Mark will discuss what's currently happening in the newspaper industry and the overall health of the newspaper business in addition to the fun activities as the Dunn County News celebrates 150 years!

THE FOUR-WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Celebrate Rotary's New Year on Wednesday, July 7th at Olde Towne beginning at 5:00 pm with a social hour followed by dinner, and a program of improvisation and induction of Officers and a visit from our new District Governor Kristin Dukhart.
(There will be no noon meeting.)