



This Week July 7, 2010—
Lisa Lyon,
July Literacy Month

Program Coordinator
Sandy Ott
sandyleo@wwt.net

Next Week—July 21, 2010
Janne Drummer,
Former Youth Exchange
Student from Germany

Officers

President

Bryan Kneeland
bkrotary@gmail.com

Vice President

Bryan LaVoy
bryanlavoy@hotmail.com

Secretary

Shelley Stewart
shelleys@dunnhistory.org

Treasurer

Michael Fekete
fedbunch@charter.net

Past President

Mark Lewis
markl@cfbsi.com

Directors

Director A-Club Service

Sue Beety

Director B-International Service

Bill Butsic

Director C-Community Service

Chris Smith

Director D-Vocational Service

Lisa Lyon

Sergeant-at-Arms

Robyn Morin

Club Youth Protection Officer

Lori Ausman

Editors

Lisa Lyon Jane Roberts
Tony Manzella Chris Smith
Maltee McMahan Sandy Ott
Sandy Ericksen

Literacy Projects

Will they help us meet President Klinginsmith's goal to have "bolder" clubs?

In his address to the attendees of the 2010 Rotary International Convention in Montreal, incoming RI President Roy Klinginsmith reiterated his stated goals that every Rotary Club become "bigger, better, and bolder." He illustrated with a cowboy theme, noting that in the code of the west, "cowboy logic" applied to what we think, say, and do. Klinginsmith said that we should engage in local projects that will give members pride and provide the community with visible evidence that Rotary makes a difference. Further, he noted that we should "do what has to be done." A bold club reaches out and tackles the really big community problems. Dealing with literacy issues may just be the bold project that shows our community that we are serious when we say we want to change the world for good.

Barb Anderson has provided information about literacy in Dunn County. "More than 10% of the residents of Dunn County function at the lowest level of literacy....[adults whose literacy skills are so lacking] they often cannot perform daily tasks that many of us take for granted: reading the label on a prescription bottle, filling out a job application, totaling an entry on a bank deposit slip, using a computer, or reading a simple story to a child. This inability to function in modern society is a significant cause of poverty for many Dunn County families struggling to support themselves." Further, Anderson notes that "these adults are the hardest to reach...they require an intensive course of tutoring and explicit instruction in order to achieve their goals. Not only are we seeing more of these students in our one-to-one program, but we are also seeing more of them in our corrections programs."

Anderson proposed a "best practice" Phonics program that our club is partially supporting. It will be an enhancement to the one-to-one tutoring program and correctional education programs that we have supported in the past.

Using education to help offenders and others struggling to survive in our community, 1) will make a difference, 2) can be done in bold and imaginative ways that will demonstrate to the community that Rotary makes serious investments in improving the lives of all, and 3) will give us all something that we can point to with pride when we talk to acquaintances who might make great Rotary friends.

Klinginsmith admonished the assembled Rotarians in his closing session comments: "Only those organizations that are vibrant and viable survive for 100 years...But we now face the inevitable question: Should we spend next year [2010-2011] celebrating the first 100 years? Or should we focus on preparing Rotary for the second 100 years of fellowship and service?"

THE FOUR-WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?