



**This Week—April 28, 2010**

Eau Galle Cheese Factory  
Presentation

## Programs

Program Coordinator  
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**Next Week—May 5, 2010**

Youth Service Awards  
Rotary Business

## ***THIS WEEK.....Eau Galle Cheese***

### **Did you know...**

Durand boasts one of the finest cheese plants in the State of Wisconsin? It's true! Family owned since 1945, **Eau Galle Cheese** proudly produces millions of pounds of cheese each year--one delicious item at a time!

You can also shop online and bring some of that great Wisconsin flavor home through the convenience of the Internet!

Just 20 minutes south of Menomonie, Wisconsin, through the lush green rolling hills of Western Wisconsin is a treasure waiting to be discovered ... Eau Galle Cheese Factory!

Eau Galle (pronounced: O Galley)--a quaint village nestled in the rolling hills of western Wisconsin--has had a milk processing plant since the mid-1800's.

Leo Buhlman, Founder, apprenticed for eight years as a cheese maker in Switzerland before coming to the United States in 1926.

After working at a number of Wisconsin cheese factories and learning English, Leo purchased the then closed cheese plant in Eau Galle in 1945 and it became known as the Eau Galle Cheese Factory.

He made and marketed swiss cheese for the next thirteen years. In 1958 he made and marketed cheddar cheese to meet the changing market. Within the next couple of years he began making hard Italian cheese which to this day is Eau Galle Cheese Factory's niche.

In 1964, his son, John Buhlman, took over management of the plant. But Leo continued putting in long days making cheese until he was 89 years old and it became too difficult for him to get around on his two walking canes.

In 1986, the Eau Galle Cheese Factory retained the village name when it built and moved to a new state of the art facility four miles East of Eau Galle on State Hwy 25, two miles North of Durand.

In 2005, once again, the factory underwent measures to improve its facility and added all new automated equipment. The Plant also was certified in 2005 for Organic production of hard Italian cheeses.

The Eau Galle Cheese Factory continues to be operated by the Buhlman family which takes pride in the cheese it produces.

Large retail store has six rooms filled to the brim with all your favorite collectibles and wonderful gifts!

<http://eaugallecheese.com/history.html>

*Article submitted by M McMahon*

### Officers

#### *President*

**Mark Lewis**  
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#### *Vice President*

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#### *Secretary*

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#### *Treasurer*

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#### *Past President*

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### Directors

#### *Director A-Club Service*

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#### *Director B-International Service*

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#### *Director C-Community Service*

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### Sergeant-at-Arms

Robyn Morin      Sandy Ericksen  
Bobbie Jo Miller

### Club Youth Protection Officer

Lori Ausman

### Editors

Lisa Lyon              Jane Roberts  
Tony Manzella      Chris Smith  
Maltee McMahon

### ***THE FOUR-WAY TEST***

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## ***ROTARIANS AT WORK DAY—Saturday, May 1, 2010***

Our clubs are being asked to identify a community service project that they can complete on the first Saturday in May, 2010. The purpose is fivefold:

- First, it fulfills our responsibility to do community service.
- Second, it provides the opportunity for our members to roll up their sleeves and work together in common cause.
- Third, it will raise awareness of Rotary in your community and around the district.
- Fourth, it could very well lend itself to your club being approached by someone interested in membership in your club.
- And finally, over the noon hour, have a fellowship with burgers or brats or whatever your club does best...The first 500 Rotarians to sign up will received a "Rotarians at Work" t-shirt.

The Menomonie Rotary Club will be doing our highway clean up as well as helping with clean up activities at the Menomonie Recreational Park. We will begin our day by meeting at the Westconsin Credit Union's East office location at 9:00 am and at noon we will enjoy a lunch of hot dogs and brats, or if you prefer, the traditional Road Kill.

The *GSE Team from Japan* will also be joining us for the Rotarians at Work Day. Sign up to join the *FUN!!*

## ***Potluck Picnic with the GSE Team from Japan—Sunday, May 2, 2010—6:00 pm***

Nancy Monihan is hosting this event at her home, 1220 Golf View Drive—715-556-4511  
Directions: Hwy 25/ North Broadway to West on Elm (Jimmy Johns). First left to house on left.

## ***2010 District 6250 Conference—May 21-22, 2010—Radisson Hotel La Crosse & La Crosse Center, La Crosse, WI***

***"No one should belong to Rotary for more than three years before attending a district conference".***

Chuck Keller  
Rotary International President 1987  
Launched the Polio Eradication Program

### **Breathe a Song**

The theme for the District Conference is "**Breathe a Song**". It derives from the poem by Henry Wadsworth Longfellow,

*"The Arrow and the Song".*

*I shot an arrow into the air, - It fell to earth, I knew not where;  
for, so swiftly it flew, the sight - Could not follow it in its flight.*

*I breathed a song into the air, - It fell to earth, I knew not where;  
for who has sight so keen and strong, - That it can follow the flight of song?*

*Long, long afterward, in an oak - I found the arrow, still unbroke;  
and the song, from beginning to end, - I found again in the heart of a friend*

This poem has significant meaning for those of us in Rotary. Arrows... and bullets and bombs do not bring a lasting peace. It is the "song of service" that Rotarians sing, that enters into the hearts and minds of those we serve, that will secure for ourselves and our children's children, the promise of a more just and peaceful world. Our conference is dedicated to that song of service that brings hope where there is none, that changes and saves lives, that makes a difference.

I want to extend to each of you a most cordial invitation to come to the district conference. **THERE IS NO REGISTRATION FEE.** You only purchase the meals that you want. So, please consider bringing your non-Rotarian spouse. Join the chorus as we celebrate, educate and motivate ourselves to greater service in Rotary.

***Reminder***—The Menomonie Rotary Club will reimburse up to \$100.00 in expenses for those members attending the Conference.